

For Immediate Release

March 25, 2011

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Notice Concerning the Proposed Disposition of Trust Beneficiary Rights in Real Estate

BLife Investment Corporation ("BLife") announces its decision today to dispose trust beneficiary rights in real estate as follows:

1. Reasons for Disposition

BLife has been examining all real estate, etc. succeeded from New City Residence Investment Corporation (NCR) in correlation with the merger in terms of the medium- to long-term management efficiency of BLife's portfolio and the characteristics, etc. of the respective properties. Based on such examination, BLife, as of today, decided to dispose NCR Denenchofu (the "Disposition").

2. Disposition Details

① Property Name : New City Residence Denenchofu

② Asset Type : Beneficiary right in trust that places real estate in trust

③ Sale Price (planned) : ¥425,468,757

(Excluding such amounts as expenses related to sale, amount equivalent to reimbursement of taxes and dues, etc., and amount equivalent to consumption taxes.)

(4) Acquisition Date : April 1, 2010 (Effective date of the merger with NCR)

(5) Acquisition Price : \(\frac{\pmax}{\pmax}\)425,000,000 (the book value at which the to-be-sold assets

succeeded at the time of the merger (appraisal value as of the

end of February 2010))



(6) Book Value ¥424,153,559 (as of August 31, 2010)

7 Difference between Sale Price (planned) and Book Value

: $$1,315,198$ (difference between <math display="inline">\ensuremath{\ensuremath{\Im}}$ and $\ensuremath{\ensuremath{\ensuremath{\Im}}}$)

8 Execution date of the trust beneficiary rights sale and purchase agreement : March 30, 2011

(planned)

Delivery Date (planned)March 30, 2011 or on a date agreed upon by the buyer and

BLife.

① Buyer (planned) : Please refer to 3. below for details.

Sale Method : Sale in the form of lump-sum settlement of trust beneficiary

rights that place real estate in trust to the abovementioned

proposed buyer.

Address		5-35-15, Denenchofu, Ota Ward, Tokyo		
	Type of Ownership	Proprietary ownership		
	Site Area	1,233.53 m ²		
Address Land Building Tenants (Note 1)	Zoning	Class 1 low-rise residential zone		
	Building Coverage Ratio/	50% / 100%		
	FAR	30% / 100%		
Land Building Tenants (Note 1) Period-end	Type of Ownership	Sectional ownership		
	Usage	Residential property		
	Total Floor Space	$1,169.74\mathrm{m}^2$		
	Construction/	RC, 3F		
	No. of Floors	RC, 31		
	Completion Date	July 17, 1995		
	Number of Tenants	1		
Building Tenants (Note 1) Period-end Appraisal value	Number of Leasable	17 units		
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(Note 2)	-	5		
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Number of Tenants Number of Leasable Units 17 units Number of Leased Units 17 units Occupancy Rate 100.0% Rental Revenues \$\frac{\			

(Note 1) Although the property is under sectional ownership, BLife owns whole property.

(Note 2) (i) "Number of Tenants" is recorded as "1" where a single master lease contract has been executed with a sublease company.

- (ii) "Number of Leasable Units" is the number of units of the real estate that is leasable.
- (iii) "Number of Leased Apartments", "Occupancy Rate", "Rental Revenues" and "Deposits and Guarantees" are as of February 28, 2011.
- (iv) "Number of Leased Units" is the number of units for which a lease agreement has been concluded with an end-tenant for real estate.
- (v) "Occupancy Rate" is the ratio of leased floor area to leasable floor area of the real estate, rounded to one decimal place.
- (vi) "Rental Revenues" is the monthly rental revenues as of February 2011, rounded down to the nearest thousand yen.
- (vii) "Deposits and Guarantees" is the total amount of the deposits and guarantees of the real estate that must be returned to end-tenants based on the lease contract concluded with end-tenants, rounded down to the nearest thousand yen.

(Note 3) "Appraisal Values" is the real estate appraisal values as of August 31, 2010.



3. Buyer Profiles

The buyer is a company engaged in general business in Japan. No name, etc. is shown as the buyer has not consented to such disclosure. Please note that the buyer does not constitute a party with particular vested interest in BLife or the Asset Management Company.

4. Broker Profile

(1) Broker Profile

Trade name		Sohgoh Real Estate Co., Ltd.			
Head Office Address		2-4-1, Shiba-koen, Minato-ku, Tokyo			
Representative		Masanobu Tomitaka, President			
Principal A	Activities	Buying and selling, managing, brokering buildings			
Capital		¥ 5,643 million (As of March 22, 2011)			
Established	d	December, 2001			
Relationsh	ip with BLife and Asset Management	Company			
	Capital Relationship	There is no capital relationship to describe between BLife, asset management company and Sohgoh Real Estate Co., Ltd.			
	Personnel Relationship	There is no personnel relationship to describe between BLife, asset management company and Sohgoh Real Estate Co., Ltd.			
	Business Relationship	There is no business relationship to describe between BLife, asset management company and Sohgoh Real Estate Co., Ltd.			
	Status of Classification as Related	The Company does not constitute a related party of BLife or the Asset			
	Party	Management Company. Furthermore, affiliated persons or affiliated			
		companies of the Company do not constitute a related party of BLife or			
		the Asset Management Company.			
	Other	The Company does not constitute an interested party as set forth in the			
		bylaws of the Asset Management Company.			

(2) Broker's Commission

Commission is not shown as the broker has not consented to such disclosure.

5. Future Prospects

The delivery date will be on March 30, 2011, there is no impact on operating status forecasts for the 10th Fiscal Period (from September 1, 2010 to February 28, 2011).

The impact on operating status forecasts for the 11th Fiscal Period (from March 1, 2011 to August 31, 2011), will be announce on April 14, 2011.



^{*} This press release is to be distributed to the Kabuto Club (the press club of the Tokyo Stock Exchange); the Ministry of Land, Infrastructure, Transport and Tourism Press Club; and the Ministry of Land, Infrastructure, Transport and Tourism Press Club for Construction Publications.

[Reference Information] Real Estate Portfolio List after Disopsition

	Area (Note1)	Property No.	Property Name (Note2)	Acquisition Date (Note3)	Acquisition Price (Note4)	Investment Ratio (Note5)
		1001	Oiz Ebisu	March 22, 2006	7.650	4.0%
		1002	IPSE Azabujuban Shichimenzaka	March 22, 2006	4,500	2.3%
		1003	IPSE Shibakoen	March 22, 2006	2,630	1.4%
		1004	IPSE Ginza	March 22, 2006	2,520	1.3%
		1005	Next Form Nishiazabu	March 22, 2006	2,220	1.2%
		1006	IPSE Nihonbashi	March 22, 2006	1,200	0.6%
		1007	IPSE Tokyo East	March 7, 2007	2,300	1.2%
		1008	IPSE Azabujuban	June 21, 2007	2,910	1.5%
		1009	IPSE Azabujuban DUO	June 21, 2007	2,690	1.4%
		1010	IPSE Shinjuku Natsumezaka	June 21, 2007	1,865	1.0%
		1011	UNIROYAL Ginza	June 21, 2007	1,800	0.9%
		1012	IPSE Shibuya Tiers	June 21, 2007	1,400	0.7%
		1013	NCR Minami Aoyama	April 1, 2010	2.660	1.4%
		1014	NCR Nishi Azabu Twin Tower	April 1, 2010	2,352	1.2%
		1015	NCR Nishi Azabu	April 1, 2010	2,143	1.1%
		1016	NCR Ochanomizu	April 1, 2010	1,770	0.9%
		1017	NCR Sangubashi	April 1, 2010	1,393	0.7%
		1018	NCR Nihonbashi East	April 1, 2010	1,279	0.7%
		1019	NCR Nihonbashi West	April 1, 2010	1,138	0.6%
		1020	NCR Ginza Twin I	April 1, 2010	932	0.5%
Residential	Area 1	1021	NCR Ginza Twin II	April 1, 2010	825	0.4%
residential		1022	NCR Harajuku	April 1, 2010	887	0.5%
		1023	NCR Yoyogi Uehara	April 1, 2010	608	0.3%
		1024	NCR Sendagaya	April 1, 2010	555	0.3%
		1025	NCR Shinjuku 7 chome	April 1, 2010	464	0.2%
		1026	NCR Ichigaya Sanaicho	April 1, 2010	424	0.2%
		1027	NCR Ningyocho I	April 1, 2010	947	0.5%
		1028	NCR Ningyocho II	April 1, 2010	1,070	0.6%
		1029	NCR Shin-Ochanomizu	April 1, 2010	914	0.5%
		1030	NCR Nihonbashi Ningyocho III	April 1, 2010	1,370	0.7%
		1031	NCR Jinbocho II	April 1, 2010	1,160	0.6%
		1032	NCR Ginza East III	April 1, 2010	675	0.49
		1033	NCR Shinjuku Gyoen I	April 1, 2010	2,720	1.4%
		1034	NCR Takanawadai	April 1, 2010	860	0.49
		1035	NCR Nihonbashi Ningyocho IV	April 1, 2010	666	0.3%
		1036	NCR Shinjuku Gyoen II	April 1, 2010	486	0.3%
		1037	NCR Ginza East IV	April 1, 2010	400	0.2%
		1038	NCR Takanawadai II	April 1, 2010	1,190	0.6%
		1039	NCR Minami Azabu	April 1, 2010	642	0.3%
		1040	NCR Ginza	April 1, 2010	2,880	1.5%
		1041	NCR Nihonbashi Suitengu	April 1, 2010	2,707	1.4%

This English language notice is a translation of the Japanese language notice issued on the same day and was prepared solely for the convenience of, and reference by, overseas investors. Blife makes no warranties as to its accuracy or completeness.

^{*} URL of the BLife's website: http://www.blife-reit.co.jp/eng/



	1042	NCR Takanawa	April 1, 2010	7,430	3.9%
	1043	NCR Higashi Nihonbashi	April 1, 2010	3,520	1.8%
	1045	NCR Shinjuku	April 1, 2010	2,950	1.5%
	1046	IPSE Ichigaya	June 29, 2010	940	0.5%
		Subtotal		84,642	44.1%
	2001	Meguro Kamurozaka Residencia	December 20, 2005	4,500	2.3%
	2002	IPSE Toritsudaigaku	March 22, 2006	648	0.3%
	2003	Comfort Time Otsuka	March 22, 2006	779	0.4%
	2004	IPSE Yukigaya	March 7, 2007	1,110	0.6%
	2005	IPSE Yutenji	June 21, 2007	1,450	0.8%
	2006	IPSE Otsuka	June 21, 2007	1,480	0.8%
	2007	IPSE Kikukawa	June 21, 2007	817	0.4%
	2008	NCR Meguro	April 1, 2010	844	0.49
	2009	NCR Otsuka	April 1, 2010	1,040	0.5%
	2010	NCR Jiyugaoka	April 1, 2010	1,200	0.69
	2011	NCR Mejiro East	April 1, 2010	988	0.59
	2012	NCR Ikebukuro	April 1, 2010	2,570	1.39
	2013	NCR Kaname-cho	April 1, 2010	1,140	0.69
	2014	NCR Shinagawa Seaside Tower	April 1, 2010	7,380	3.89
	2015	NCR Yakumo	April 1, 2010	857	0.49
	2016	NCR Togoshiekimae	April 1, 2010	1,560	0.89
	2017	NCR Todoroki	April 1, 2010	1,210	0.69
	2018	NCR Honjo Azumabashi	April 1, 2010	996	0.59
Area 2	2019	NCR Kitazawa	April 1, 2010	742	0.49
	2020	NCR Monzennakacho	April 1, 2010	503	0.39
	2023	NCR Kamiikedai	April 1, 2010	198	0.19
	2024	NCR Morishita	April 1, 2010	832	0.49
	2025	NCR Wakabayashi koen	April 1, 2010	776	0.49
	2026	NCR Asakusabashi	April 1, 2010	792	0.49
	2027	NCR Iriya	April 1, 2010	546	0.39
	2028	NCR Ueno Tower	April 1, 2010	2,641	1.49
	2029	NCR Morishita West	April 1, 2010	686	0.49
	2030	NCR Minowa	April 1, 2010	1,430	0.79
	2031	NCR Jiyugaoka West	April 1, 2010	533	0.39
	2032	NCR Nakano	April 1, 2010	1,060	0.69
	2033	NCR Yoga	April 1, 2010	923	0.59
	2034	NCR Sumiyoshi	April 1, 2010	948	0.59
	2035	NCR Monzennakacho East	April 1, 2010	2,160	1.19
	2036	NCR Oshiage	April 1, 2010	1,100	0.69
	2037	NCR Kuramae	April 1, 2010	1,260	0.79
	2038	IPSE Nakanobu	June 29, 2010	1,790	0.99
	2039	Royal Parks Toyosu	November 1, 2010	7,360	3.89
	2040	IPSE Togoshi	November 1, 2010	1,770	0.99
		Subtotal		58,619	30.69
	3001	Cosmo Heim Musashikosugi	March 22, 2006	1,674	0.99
	3002	IPSE Tsurumi	June 21, 2007	666	0.39
	3003	NCR Funabashi Honcho	April 1, 2010	704	0.49
	3005	NCR Toyoda	April 1, 2010	864	0.59
	3006	NCR Nishi Funabashi	April 1, 2010	783	0.49
	3007	NCRMaihama	April 1, 2010	670	0.39
Area 3	3008	NCR Ichikawamyoden	April 1, 2010	671	0.39
	3009	NCRKumegawa	April 1, 2010	480	0.39
	3010	NCRUrayasu	April 1, 2010	592	0.30
	3011	NCR Minamigyotoku I	April 1, 2010	543	0.39
	3012	NCR Minamigyotoku II	April 1, 2010	385	0.29
	3013	NCR Nogeyama	April 1, 2010	325	0.29
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		3017	PT Ichikawa	April 1, 2010	461	0.2%
			Subtotal		9,181	4.8%
		4001	Fourteen Hills East Tower	December 20, 2005	1,920	1.0%
		4008	Aprile Tarumi	April 1, 2010	1,340	0.7%
		4009	Crest Kusatsu	April 1, 2010	3,004	1.6%
		4010	NCR Honmachi East	April 1, 2010	1,490	0.8%
		4011	NCR Shin-Umeda	April 1, 2010	1,376	0.7%
		4012	NCR Abeno	April 1, 2010	4,368	2.3%
		4013	NCR Otedori	April 1, 2010	300	0.2%
		4014	NCR Sakae	April 1, 2010	1,010	0.5%
		4015	NCR Nipponbashi Kouzu	April 1, 2010	3,570	1.9%
		4016	NCR Maruyama Urasando	April 1, 2010	411	0.2%
		4017	NCR Maruyama Omotesando	April 1, 2010	1,740	0.9%
	Area 4	4018	NCR Hakataekihigashi	April 1, 2010	960	0.5%
		4019	NCR Shinsaibashi East Tower	April 1, 2010	3,400	1.8%
		4020	NCR Sannomiya	April 1, 2010	1,230	0.6%
		4021	NCR Kotodaikoen	April 1, 2010	481	0.3%
		4022	NCR Ichibancho	April 1, 2010	783	0.4%
		4023	NCR Omachi	April 1, 2010	656	0.3%
		4024	NCR Uemachidai	April 1, 2010	2,190	1.1%
		4025	NCR Higobashi Tower	April 1, 2010	2,670	1.4%
		4026	Big Tower Minami Sanjo	November 1, 2010	1,740	0.9%
		4027	Lexington Square Fushimi	January 14, 2011	2,260	1.2%
			Subtotal		36,899	19.2%
			Subtotal		189,341	98.7%
Retail	Area 3	8001	INAGEYA Yokohama Nishigaoka	September 27, 2007	1,000	0.5%
	Area 4	8002	FOLEO TOWN Tsutsui	March 23, 2007	1,410	0.7%
			Subtotal		2,410	1.3%
			Total		191,751	100.0%

- (Note 1) Under "Area," "Area 1" refers to the Chiyoda, Chuo, Minato, Shibuya and Shinjuku Wards, "Area 2" refers to the wards of Tokyo excluding "Area 1," "Area 3" refers to the Tokyo metropolitan area (Tokyo (excluding "Areas 1" and "Area 2")), Kanagawa, Saitama and Chiba Prefectures), and "Area 4" refers to other cities (areas with populations of approximately 100,000 people or more).
- (Note 2) Under "Property Name," "NCR" is the acronym for "New City Residence" and "PT" for "Park Terrace."
- (Note 3) "Acquisition Date" is entered as the effective date of the merger (April 1, 2010) for properties that were held by the former New City Residence Investment Corporation.
- (Note 4) "Acquisition Price" is excluding such amounts as expenses related to acquisition, reimbursement of taxes and dues, etc., and consumption taxes. For properties that were held by the former New City Residence Investment Corporation, the price at which the properties were succeeded at the time of the merger (the appraisal value as of the end of February 2010) is shown. Amounts are rounded to the nearest million yen.
- (Note 5) "Investment Share" is the ratio of the acquisition price to the total amount of acquisition prices, rounded to one decimal place.